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orkshop on Designing Efficient Public Procurement Policies to Foster Technology Transfer and Development Capacity In Emerging Markets

PGlobal Global Advisory and Training Services Ltd., in cooperation with Istanbul Commerce University, is organizing this workshop with the aim of discussing effective strategies for emerging markets to convert their need for manufactured imports into a tool for technology transfer, absorption and development. We welcome all interested academicians and technical professionals to attend the workshop and/or present papers. Authors of selected papers will be invited for the workshop. A limited amount of financial support is available to the authors of selected papers. Please send your paper title and brief abstract along with your CV to takdan@pglobal.com.tr by September 1, 2010.

Description of the Workshop

As a result of the development process itself, which is normally characterized by insufficient stock for the building of infrastructure and superstructure, emerging markets register high levels of imports of manufactured goods. Until now, various tools such as offset agreements have been used to acquire and transfer advanced technologies from developed countries to emerging markets. This workshop will focus on the following theme:

Given this need for manufactured imports, what strategies and policies can be implemented to utilize this need in a way that will contribute to technology transfer, absorption and development in emerging markets?

Focusing on seminal research in the field, the workshop aims to create a forum for the most current available information by bringing together a wide variety of selected researchers and professionals.

Important Note: The participation of young researchers (not older than 35) from Turkey to the Workshop is strongly encouraged and their accommodation and travel expenses will be supported by the Scientific and Technological Research Council of Turkey (TUBITAK). The deadline is September 1, 2010.

Venue: Istanbul, Turkey

Date: October 1-2, 2010

Academic Advisory Board

Dr. Murat Yulek, PGlobal Global Advisory and Training Services Ltd., Turkey

Dr. Kıvanç Dincer, TUBITAK-UEKAE, Turkey

Dr. Recai Aydın, Police Academy, Turkey

Dr. Ercan Oztemel, Marmara University, Turkey

Dr. Kerem Alkin, Istanbul Commerce University, Turkey

Dr. Mehmet Barca, Sakarya University, Turkey

Dr. Turan Erol, Turkish Prime Ministry, Turkey

Paper Presenters

Dr. Travis K. Taylor, Christopher Newport University, USA

Dr. Richard Haines, Nelson Mandela Metropolitan University, South Africa

Dr. Stefan Markowski, the University of New South Wales at the Australian Defence
Force Academy, Australia

Dr. Hari N. Sharan, Dasag Energy Engineering Ltd., Switzerland

Dr. Ron Watermeyer, University of the Witwatersrand, South Africa

Dr. Sun Fuquan, Chinese Academy of Science and Technology for Development, China

Dr. Ali Akkemik, Baskent University, Turkey

Dr. Fuat Oktay, Turkish Technic, Turkey

Dr. Ahmet Kesik, Ministry of Finance Directorate of Strategy Development, Turkey

Murad Tiryakioglu, Afyon University, Turkey

Houssam Eddine BESSAM, Graduate School of Excellence for advanced Manufacturing
Engineering Stuttgart, Germany

Participants

Dr. Yılmaz Arguden, ARGE Consulting, Turkey

Dr. Baha Guney, Sakarya University, Turkey

Dr. Kemal Gulec, ARGE Engineering, Turkey

Hakan Bayram, Turkish Patent Institute, Turkey

Mehmet Nursat Sozer, Turkish Patent Institute, Turkey

Dr. Mehmet Bulut, Baskent University, Turkey

Can Fuat Gurlesel, Turkish Clothing Manufacturers Association (TGSD), Turkey

Institutions

The Scientific and Technological Research Council of Turkey (TUBITAK)

Chinese Academy of Science and Technology for Development

State Railways of Republic of Turkey

Turkish Patent Institute

Republic of Turkey Ministry of Finance Directorate of Strategy Development

Turkish Technic Inc.

Turkish State Meteorological Service

Tentative Programme

October 1 Friday

09:30 Registration

10:00 Opening Session:

10:30 Presentations-I and Discussion

12:30 *Lunch Break*

14:00 Presentations-II and Discussion

15:30 *Coffee Break*

16:00 Presentations-III and Discussion

17:30 End of Day I

October 2 Saturday

09:00 Brainstorming Session-I

10:30 *Coffee Break*

11:00 Brainstorming Session-II

12:30 *Lunch Break*

14:00 Brainstorming Session-III

15:30 *Coffee Break*

16:00 Concluding Remarks by Moderator

17:00 End of the Workshop

Paper Presentations

We plan to have paper presentations in the first day of the workshop. The papers will be presented in three separate sessions. Each session will include successive presentations and their discussions.

The invited authors are required to send an abstract (around 200 words) by September 1, 2010. The completed papers are required to be sent by September 20, 2010, prior to the workshop.

Conduct of the Brainstorming Sessions

Objective

Brainstorming Sessions are designed to secure maximum benefit from the views and experience of the participants to the greatest extent.

Seating Arrangement

The set-up of the Meeting Hall during the Brainstorming Sessions will be arranged to allow discussions in small groups. The participants will be seated in round tables in a way that all participants will be distributed to the tables as even as possible in terms of representation of sectors, geographic areas and experiences in each table.

Set-up

Each group will select a speaker, who will make note of the results of the discussion and report them to the rest of participants by a power point presentation. Alternatively, each group may also consider selecting a different speaker for each Brainstorming session.

Group Proceedings

Each table will be provided with a laptop and a flash drive. The speaker in each group will summarize the results of the discussions by the group members within a generic power point file at the end of each moderated session, and present the conclusions reached by the group to the rest of the participants.

Conditions of Participation

Participation Fees *

Individuals and representatives of public and private institutions (per person)	TL 250
Three persons from the same institution	TL 500

** Participation fees will be used to cover part of the cost of the organization of the workshop.*

Note: The participants who will make presentation will not be charged for any kind of participation fees.

Support / Sponsorship

Private or public institutions can support the workshop. The support/sponsorship fee is TL 1,000. Sponsors' names and logos will be displayed in all the press releases and workshop materials including the book of proceedings. Support/ Sponsorship fees will be used to cover part of the cost of the organization of the workshop. Up to four representatives of each sponsor will be granted free participation in the workshop.

Partners



PGlobal Global Advisory and Training Services



Istanbul Commerce University

Sponsors



The Scientific and Technological Research Council of Turkey



Technology and Security Systems

Contact Information

Tolgahan Akdan

Workshop Cordinator

PGlobal Global Advisory and Training Services

Address : GOP Koza Sok. No: 37/4 Ankara / Turkey 06700

Phone : +90 312 4393033

Fax : +90 312 439 3029

E-mail : takdan@pglobal.com.tr